



# ST. WILFRED'S COLLEGE OF ARTS, COMMERCE & SCIENCE

*(Affiliated to Mumbai University)*

Opp. Ayush Resort, Near Shedung Toll Plaza, Old Mumbai-Pune Highway, Panvel, Navi Mumbai-410206  
Ph. No. +91-8655678500, 9699625148 • College Code 1033 • E-mail: stwilfred.acs@gmail.com • website : www.stwilfreds.org

## Value Added Course “Digital Marketing Certifications”

16 July, 2021 to 08 September, 2021

Coordinated By- Department of Commerce

Faculty Name- Ms. Sarita Hemant Tambe



**St. Wilfred's college of Arts, Commerce & Science**



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Ref. No. SWACS/PAC/2021/01

Date: 06/07/2021

## NOTICE

It is to inform all the members of Program Academic Advisory Cell (PAC) that there will be a meeting on 07/07/2021 at 11.00 AM in Seminar Room to discuss about the various academic activities for the upcoming session. All concerned are requested to attend the meeting on time and be prepared to contribute to the discussion.

*Anisalla*

**Principal**



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## Meeting Minutes

Date: 08/07/2022

Time: 11:00 AM

Place: Seminar Room

### Attendees:

S.No.	Name	Designation	Signature
1.	Dr. Anirudha Rishi	Principal	
2.	Ms. Sarita Hemant Tambe	Assistant professor	
3.	Dr. Jaishree Saxena	Associate professor	
4.	Dr. Nikita Mathur	Assistant professor	
5.	Dr. mohan galande	Associate Professor	

### Agendas:

1. To frame time table for UG and PG courses.
2. Discussion on last year result.
3. Framing of academic planner.
4. FDP for faculty development.
5. Discuss admission policies, syllabus of value added course.
6. Discussion of teaching methodology and to incorporate new teaching method.
7. Promote teachers to participate in conferences and seminar
8. To organize guest lectures department wise to reach students development cell and plan to organize maximum activities by the student to organize.
9. Motivational Guest Speakers, Guest lectures department wise.
10. To organize Value added courses for Semester 1<sup>st</sup> Students.

### Minutes:

The meeting was called to order by Principal at 11 AM in Seminar Room. The attendees were welcomed, and the agenda for the meeting was presented.

### Frame time table for UG and PG courses:

The Principal proposed the framing of a comprehensive time table for undergraduate (UG) and postgraduate (PG) courses. It was suggested to ensure a balanced distribution of subjects, taking into account the availability of faculty members and minimizing scheduling conflicts. The faculty members responsible for each course were assigned the task of collaborating and finalizing the time table in consultation with the Principal.



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members responsible for each course were assigned the task of collaborating and finalizing the time table in consultation with the Principal.

## **Discussion on last year's results:**

The Principal initiated a discussion on the previous year's results to analyze and assess the academic performance of students. Faculty members were encouraged to provide insights and identify areas for improvement, both at the individual student level and within specific courses. This discussion aimed to identify strategies and interventions to enhance student outcomes in the future.

## **Framing of academic planner:**

The Principal emphasized the importance of a well-structured academic planner to ensure smooth functioning of the institution. It was proposed to frame an academic planner that includes key academic events, examination schedules, assignment deadlines, and other important dates. The faculty members were requested to collaborate and contribute to the development of the academic planner.

## **Faculty Development Program (FDP) for faculty development:**

Recognizing the significance of faculty development, the Principal proposed organizing a Faculty Development Program (FDP). The FDP will provide opportunities for faculty members to enhance their teaching skills, explore innovative pedagogical approaches, and stay updated with the latest developments in their respective fields. The specific topics and duration of the FDP will be determined in consultation with the concerned faculty members.

## **Discuss admission policies and syllabus of value-added courses:**

The Principal called for a discussion on admission policies, specifically focusing on ensuring transparency and fairness in the admission process. Additionally, the syllabus of value-added courses, designed to provide additional skills and knowledge to students, was brought forward for review and refinement. Faculty members were encouraged to contribute their suggestions and insights to improve the admission policies and syllabus.

## **Discussion of teaching methodology and incorporating new teaching methods:**

The Principal emphasized the need to continuously evolve teaching methodologies to enhance the learning experience of students. Faculty members were encouraged to share innovative teaching methods and techniques that have proven effective in their respective domains. It was proposed to incorporate new teaching methods into the curriculum to promote student engagement, critical thinking, and active learning.

## **Promotion of teachers' participation in conferences and seminars:**

To foster professional growth and keep up with the latest developments in their fields, the Principal highlighted the importance of teachers' participation in conferences and seminars. Faculty



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members were encouraged to attend and present papers at relevant academic events to exchange knowledge, gain exposure, and establish collaborations with professionals from other institutions.

## Organizing guest lectures department-wise and promoting student activities:

The Principal proposed organizing guest lectures by experts and professionals in each department to enrich students' learning experience. These guest lectures would provide students with valuable insights, industry perspectives, and practical applications of their academic knowledge. Furthermore, the Principal emphasized the importance of promoting student development by encouraging them to organize maximum activities under the guidance of the Student Development Cell.

## Action Items:

Faculty members responsible for UG and PG courses will collaborate to frame a comprehensive time table.

Faculty members will analyze and provide insights on the previous year's results, identifying areas for improvement.

Faculty members will collaborate to develop an academic planner, incorporating key academic events and deadlines.

The administration will organize a Faculty Development Program (FDP) for faculty members, focusing on their professional growth.

The admission policies and syllabus of value-added courses will be reviewed and refined based on faculty members' suggestions.

Faculty members will explore and incorporate new teaching methodologies into the curriculum.

Faculty members will be encouraged to participate in conferences and seminars relevant to their areas of expertise.

The administration will organize department-wise guest lectures, inviting experts and professionals to share their knowledge.

The Student Development Cell will work with students to plan and organize a maximum number of activities to promote their holistic development.

These action items will be followed up on in subsequent meetings to track progress and ensure the successful implementation of the proposed agendas.

## Closing:

Principal expressed gratitude to the staff members for their active participation and valuable input during the meeting. It was emphasized that their collaboration and dedication are essential in implementing the discussed agendas successfully. The staff members were encouraged to further develop and refine these proposals and work collectively towards the holistic development of the students.

The meeting concluded at 01.00 PM. The next meeting will be scheduled and communicated to the committee members accordingly.



*Anishtha*  
**Principal**  
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Date- 13/07/2021

## Notice

We are pleased to inform all the students that the Value Added Course (VAC)-  
**Digital Marketing Programme** classes will commence from **July 16, 2021**. This course is designed to provide additional skills and knowledge beyond the regular curriculum, enhancing your learning experience and improving your career prospects.

### Details of the VAC Classes:

Start Date: July 16, 2021

Timings: 3:00 PM to 4:00 PM (Monday to Saturday)

Faculty Coordinator- Ms. Sarita Hemant Tambe

CC-  
HOD of all departments

*Sarita*  
**Principal**



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HOD of all departments

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## Value Added Course: Digital Marketing Certifications Program

### Expected Outcomes

#### On completion of the course, student will be able to-

- Understand the fundamental concepts and principles of digital marketing, including its role in the overall marketing landscape and its impact on business strategies.
- Develop proficiency in utilizing key digital marketing tools and platforms, such as search engine optimization (SEO), social media marketing, email marketing, and content marketing.
- Gain practical skills in creating and implementing effective digital marketing campaigns tailored to specific target audiences and business objectives.
- Analyze and interpret key performance indicators (KPIs) to evaluate the success of digital marketing efforts and make data-driven decisions for continuous improvement.
- Demonstrate knowledge of ethical considerations and legal aspects related to digital marketing practices, ensuring compliance with industry standards and regulations.
- Acquire the ability to conduct market research and competitor analysis to inform digital marketing strategies and enhance overall market positioning.
- Develop strong content creation and copywriting skills to effectively engage and resonate with diverse audiences across various digital channels.
- Explore the use of analytics tools and techniques to track user behavior, measure website performance, and optimize digital marketing efforts for maximum impact.
- Cultivate an understanding of user experience (UX) design principles to enhance the effectiveness of digital marketing campaigns and improve overall customer satisfaction.



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## Value Added Course Digital Marketing Certifications Program COURSE OUTCOME

Subject	Professional Development Program
CO1	Receive a certificate upon successful completion of the program, recognizing your commitment.
CO2	Create and maintain a professional image and personal brand that reflects your values, expertise, and unique strengths.
CO3	Develop emotional intelligence skills, including self-awareness, self-regulation, empathy, and social skills.



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## Value Added Course Digital Marketing Certification Program (16 July ,2021 to 15 September 2021) Syllabus

Topic	Week Days
<ul style="list-style-type: none"><li>• Overview of Digital Marketing</li><li>• Evolution and Trends in Digital Marketing</li><li>• Importance of Digital Marketing in the Business Landscape</li><li>• Digital Marketing vs Traditional Marketing</li></ul>	Monday-Saturday
<ul style="list-style-type: none"><li>• Website Design and User Experience (UX)</li><li>• Introduction to Search Engine Optimization (SEO)</li><li>• On-Page and Off-Page SEO Techniques</li><li>• SEO Best Practices</li></ul>	Monday-Saturday
<ul style="list-style-type: none"><li>• Procurement process and strategies</li><li>• Supplier selection, evaluation, and relationship management</li><li>• Contract negotiation and management</li></ul>	Monday-Saturday



Syllabus:

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## Digital Marketing Certification

### Unit -I

1. Overview of Digital Marketing
2. Evolution and Trends in Digital Marketing
3. Importance of Digital Marketing in the Business Landscape
4. Digital Marketing vs Traditional Marketing

### Unit –II

1. Website Design and User Experience (UX)
2. Introduction to Search Engine Optimization (SEO)
3. On-Page and Off-Page SEO Techniques
4. SEO Best Practices

### Unit- III

1. Overview of Social Media Platforms
2. Developing a Social Media Strategy
3. Content Creation and Curation
4. Social Media Advertising



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## Time Table Digital Marketing Certification

W.e.f: 08/07/2021

Days	Subject	Time
Monday	Digital Marketing Certification	03:00-04:00PM
Tuesday	Digital Marketing Certification	03:00-04:00PM
Wednesday	Digital Marketing Certification	03:00-04:00PM
Thursday	Digital Marketing Certification	03:00-04:00PM
Friday	Digital Marketing Certification	03:00-04:00PM
Saturday	Digital Marketing Certification	03:00-04:00PM

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**Copy to:**

- Vice Principal
- Deans
- HOD's of all Departments



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## Lesson Plan Digital Marketing Certification

Unit	Topic	Weekdays	Allotment
Unit-I	Overview of Digital Marketing Evolution and Trends in Digital Marketing	Monday-Saturday	03:00-04:00PM
Unit-I	Importance of Digital Marketing in the Business Landscape Digital Marketing vs Traditional Marketing	Monday-Saturday	03:00-04:00PM
Unit-II	Website Design and User Experience (UX) Introduction to Search Engine Optimization (SEO)	Monday-Saturday	03:00-04:00PM
Unit-II	On-Page and Off-Page SEO Techniques SEO Best Practices	Monday-Saturday	03:00-04:00PM
Unit-III	Overview of Social Media Platforms Developing a Social Media Strategy	Monday-Saturday	03:00-04:00PM
Unit-III	Content Creation and Curation Social Media Advertising	Monday-Saturday	03:00-04:00PM



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## Assessment: Digital Marketing Certifications Question Paper

### Instructions:

- Answer all questions.
  - Each question carries 10 marks.
- 
1. How can businesses determine which digital marketing channels are most effective for their industry and target audience?
  2. What role does data analytics play in optimizing digital marketing campaigns?
  3. How can businesses ensure their digital marketing efforts align with their overall brand strategy?
  4. What are some common challenges businesses face when implementing digital marketing strategies, and how can they overcome them?
  5. How does digital marketing contribute to customer acquisition and retention in today's competitive landscape?



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## Result Analysis: Digital Marketing Certifications

S. No.	Class	Name	Q1 (10)	Q2 (10)	Q3 (10)	Q4 (10)	Q5 (10)
1	B.A	Yadav Akanksha Suresh	10	10	10	9	7
2	B.A	Katara Anuja Chandrashekhar	7	7	9	9	10
3	B.A	Khan Arfeena Tahir	10	9	9	9	10
4	B.A	Mulla Ayesha Kifayetulla	10	8	10	10	7
5	B.A	Nikalje Gayatri Sampat	10	10	7	8	8
6	B.A	Jha Harsha Ashokkumar	10	10	9	8	9
7	B.A	Chetry Keshab Prem	10	9	10	10	7
8	B.A	Chavan Krupesha Ravindra	7	9	9	9	7
9	B.A	Mallikarjun Shriniwas Papola	7	9	10	7	8
10	B.A	Hudar Mansi Avinash	7	9	10	7	10
11	B.A	Swain Poonam Niranjana	7	10	10	8	10
12	B.A	Sherlekar Rutika Paresh	8	7	9	7	8
13	B.Com. (A&F)	Mate Neha Balaram	8	7	7	10	9
14	B.Com. (A&F)	Patil Neha Kishor	10	8	10	8	9
15	B.Com. (A&F)	Prachi Kishor Patil	9	7	9	9	10
16	B.Com. (A&F)	Mande Raj Pundlik	10	10	7	8	7
17	B.Com. (A&F)	Sawant Raj Krushna	8	8	9	10	8
18	B.Com. (A&F)	Siddharth Bhagwan Gupta	10	7	8	8	7
19	B.Com. (A&F)	Patil Vaibhavi Balkrushana	8	8	8	7	9
20	B.Com. (A&F)	Gupta Vaishnavi Shravan	10	8	10	7	9
21	B.Com. (B&I)	Shetty Neerav Niranjana	9	9	8	7	9
22	B.Com. (B&I)	Nagrkar Prachi Pundalik	10	8	8	8	8
23	B.Com. (B&I)	Pethe Sahil Rajendra	9	8	7	10	7
24	B.Com. (B&I)	Walid Hanif Karjekar	7	10	10	9	7
25	B.Com	Malkar Chaitanya Ramesh	9	7	7	10	9
26	B.Com	Bhagat Chetan Naresh	8	8	10	10	7
27	B.Com	Patil Darshan Pudalik	7	10	10	10	8
28	B.Com	Darshan Ashok Patil	8	10	10	10	10
29	B.Com	Arethiya Darshana Dhanji	8	8	9	10	10
30	B.Com	Singh Gulshan Jitendra	8	7	10	9	7
31	B.Com	Bhanushali Jay Dayaram	10	7	8	8	10
32	B.Com	Sharma Khushbu Rajnet	7	7	10	9	10
33	B.Com	Prasad Lalsa Shatrughan	10	10	7	10	8
34	B.Com	Perera Kirin Richard	9	8	9	7	9
35	B.Sc. CS	Dutta Bisal Biplabchandra	8	8	10	7	10

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36	B.Sc. CS	Mali Ishwari Pundalik	7	7	7	7	9
37	B.Sc. CS	Chakravorty Pritam Paritosh	8	9	8	7	9
38	B.Sc. CS	Khopade Sandesh Santosh	9	7	10	8	7
39	B.Sc. CS	Snehal Bhuwad	8	10	9	7	8
40	B.Sc. CS	Yadav Sumeet Ramesh	10	8	10	7	8
41	B.Sc. CS	Dutta Bisal Biplabchandra	10	10	9	7	7
42	B.Sc. CS	Mali Ishwari Pundalik	10	7	8	10	8
43	B.Sc. CS	Chakravorty Pritam Paritosh	9	7	9	9	9
44	B.Sc. (I.T.)	Kasbe Aakash Prakash	9	7	7	7	10
45	B.Sc. (I.T.)	Shinde Abhijeet Vishnu	10	8	10	10	9
46	B.Sc. (I.T.)	Abhishek Raj	7	9	7	8	8
47	B.Sc. (I.T.)	Mali Akshad Santosh	7	10	8	9	7
48	B.Sc. (I.T.)	Khan Anam Abusad	9	8	9	9	9
49	B.Sc. (I.T.)	Tele Aniket Prakash	9	10	10	9	7
50	B.Sc. (I.T.)	Patil Avishkar Ananta	8	9	8	8	7
51	B.Sc. (I.T.)	Gawand Dipti Anand	9	9	8	7	9
52	B.Sc. (I.T.)	Chavan Hritik Honaji	9	10	7	7	8
53	B.Sc. (I.T.)	Mhatre Jaymala Dattaram	7	7	10	7	10
54	B.Sc. (I.T.)	Patil Karan Anant	9	7	10	9	10
55	B.Sc. (I.T.)	Nikam Kiran Sachin	10	7	7	9	9
56	B.Sc. (I.T.)	Solaskar Kuldeep Prabhakar	8	8	7	10	9
57	B.Sc. (I.T.)	Lohar Madhumati Kishor	8	7	9	9	7
58	B.Sc. (I.T.)	Joshi Mansi Hanuman	7	8	7	9	8
59	B.M.S.	Sonawale Aditya Santosh	9	7	8	10	8
60	B.M.S.	Kamble Anurag Ashok	10	8	8	8	8
61	B.M.S.	Shaikh Arshiya Nisha Mukhtar	9	8	8	10	10
62	B.M.S.	Sarangapani Austin Solomon	8	8	10	7	7
63	B.M.S.	Kuppekar Caethano Bonison	9	9	8	8	7
64	B.M.S.	Ghogare Dhanashri Santosh	9	10	7	8	8
65	B.M.S.	Singh Gurveer Charanjeet	9	7	7	7	9
66	B.M.S.	Gavaskar Harsh Sunil	8	7	7	8	7
67	B.M.S.	Gupta Hritik Mahavir	7	7	10	8	8
68	B.M.S.	Jason Nelson Makasare	8	8	7	10	8
69	B.M.S.	Mishra Kajal Kunal	10	8	9	9	7
70	B.M.S.	Bhatesara Kajal Karmanbhai	9	7	7	10	9



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## APPLICATION FORM

Add On Course-" Digital Marketing Certifications "

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**APPLICATION FORM**  
Add On Course-" Digital Marketing Certifications "

Student's Name : Gawand...Dipti...Anand..  
 Father's Name : Anand...Gawand.....  
 Class : B.Sc. (I.T.).....  
 Percentage of Marks obtained in Last Qualifying Examination: .....

Date of Admission in this Institution: 12...Sep...2020  
 Phone No. : .....

Mobile : 9884537569

**DETAILS OF ADD ON COURSES**

Parent's Signature: [Signature] Student's Signature: [Signature]  
 .....

Date: 12/07/2021  
 Reference: [Signature]  
 Signature of Counsellor: .....

Name of Counsellor : .....

Remarks of Counsellor : .....

Remarks of Principal : [Signature]

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### APPLICATION FORM

Add On Course- " Digital Marketing Certifications "

Student's Name : Chakravarty..pratik..paritosh  
Father's Name : paritosh..chakravarty..  
Class : ..B.S.C..GS.....  
Percentage of Marks obtained in Last Qualifying Examination: .....  
Date of Admission in this Institution: ..14..Sep..2020  
Phone No. : .....  
Mobile : ..7559226921

### DETAILS OF ADD ON COURSES

Parent's Signature:   
.....

  
Student's Signature:

Date:  
Reference

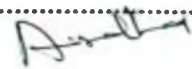
Date: 12/07/2021

  
Signature of Counsellor: .....

Name of Counsellor : .....

Remarks of Counsellor : .....

Remarks of Principal : .....



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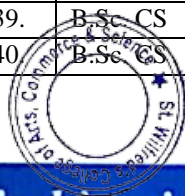
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## Digital Marketing Certifications

16 July ,2021 to 08 September 2021

### Enrolled List: -

S. No.	Class	Name
1.	B.A	Yadav Akanksha Suresh
2.	B.A	Katare Anuja Chandrashekar
3.	B.A	Khan Arfeena Tahir
4.	B.A	Mulla Ayesha Kifayetulla
5.	B.A	Nikalje Gayatri Sampat
6.	B.A	Jha Harsha Ashokkumar
7.	B.A	Chetry Keshab Prem
8.	B.A	Chavan Krupesha Ravindra
9.	B.A	Mallikarjun Shriniwas Papola
10.	B.A	Hudar Mansi Avinash
11.	B.A	Swain Poonam Niranjana
12.	B.A	Sherlekar Rutika Paresh
13.	B.Com. (A&F)	Mate Neha Balaram
14.	B.Com. (A&F)	Patil Neha Kishor
15.	B.Com. (A&F)	Prachi Kishor Patil
16.	B.Com. (A&F)	Mande Raj Pundlik
17.	B.Com. (A&F)	Sawant Raj Krushna
18.	B.Com. (A&F)	Siddharth Bhagwan Gupta
19.	B.Com. (A&F)	Patil Vaibhavi Balkrushana
20.	B.Com. (A&F)	Gupta Vaishnavi Shravan
21.	B.Com. (B&I)	Shetty Neerav Niranjana
22.	B.Com. (B&I)	Nagrkar Prachi Pundalik
23.	B.Com. (B&I)	Pethe Sahil Rajendra
24.	B.Com. (B&I)	Walid Hanif Karjekar
25.	B.Com	Malkar Chaitanya Ramesh
26.	B.Com	Bhagat Chetan Naresh
27.	B.Com	Patil Darshan Pundalik
28.	B.Com	Darshan Ashok Patil
29.	B.Com	Arethiya Darshana Dhanji
30.	B.Com	Singh Gulshan Jitendra
31.	B.Com	Bhanushali Jay Dayaram
32.	B.Com	Sharma Khushbu Rajnet
33.	B.Com	Prasad Lalsa Shatrughan
34.	B.Com	Pereira Lirin Richard
35.	B.Sc. CS	Dutta Bisal Biplabchandra
36.	B.Sc. CS	Mali Ishwari Pundalik
37.	B.Sc. CS	Chakravorty Pritam Paritosh
38.	B.Sc. CS	Khopade Sandesh Santosh
39.	B.Sc. CS	Snehal Bhuwad
40.	B.Sc. CS	Yadav Sumeet Ramesh



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S. No.	Class	Name
41.	B.Sc. CS	Dutta Bisal Biplabchandra
42.	B.Sc. CS	Mali Ishwari Pundalik
43.	B.Sc. CS	Chakravorty Pritam Paritosh
44.	B.Sc. (I.T.)	Kasbe Aakash Prakash
45.	B.Sc. (I.T.)	Shinde Abhijeet Vishnu
46.	B.Sc. (I.T.)	Abhishek Raj
47.	B.Sc. (I.T.)	Mali Akshad Santosh
48.	B.Sc. (I.T.)	Khan Anam Abusad
49.	B.Sc. (I.T.)	Tele Aniket Prakash
50.	B.Sc. (I.T.)	Patil Avishkar Ananta
51.	B.Sc. (I.T.)	Gawand Dipti Anand
52.	B.Sc. (I.T.)	Chavan Hritik Honaji
53.	B.Sc. (I.T.)	Mhatre Jaymala Dattaram
54.	B.Sc. (I.T.)	Patil Karan Anant
55.	B.Sc. (I.T.)	Nikam Kiran Sachin
56.	B.Sc. (I.T.)	Solaskar Kuldeep Prabhakar
57.	B.Sc. (I.T.)	Lohar Madhumati Kishor
58.	B.Sc. (I.T.)	Joshi Mansi Hanuman
59.	B.M.S.	Sonawale Aditya Santosh
60.	B.M.S.	Kamble Anurag Ashok
61.	B.M.S.	Shaikh Arshiya Nisha Mukhtar
62.	B.M.S.	Sarangapani Austin Solomon
63.	B.M.S.	Kuppekar Caethano Bonison
64.	B.M.S.	Ghogare Dhanashri Santosh
65.	B.M.S.	Singh Gurveer Charanjeet
66.	B.M.S.	Gavaskar Harsh Sunil
67.	B.M.S.	Gupta Hritik Mahavir
68.	B.M.S.	Jason Nelson Makasare
69.	B.M.S.	Mishra Kajal Kunal
70.	B.M.S.	Bhatesara Kajal Karmanbhai



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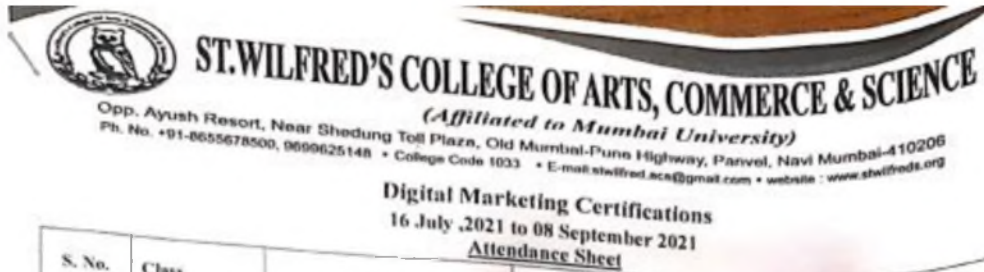


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## Digital Marketing Certifications 16 July ,2021 to 08 September 2021 Attendance Sheet



S. No.	Class	Name	Signature	July/ August																																
1.	B.A	Yadav Akanksha Soresh	<i>(Signature)</i>	16/7	17/7	18/7	19/7	20/7	21/7	22/7	23/7	24/7	25/7	26/7	27/7	28/7	29/7	30/7	31/7	1/8	2/8	3/8	4/8	5/8	6/8	7/8	8/8	9/8	10/8	11/8	12/8	13/8	14/8	15/8		
2.	B.A	Katare Anuja Chandrashekhar	<i>(Signature)</i>	P	P	A	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
3.	B.A	Khan Arfeena Tahir	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
4.	B.A	Mulla Ayesha Kifayetulla	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
5.	B.A	Nikalje Gayatri Sampat	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
6.	B.A	Jha Harsha Ashokkumar	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
7.	B.A	Chetry Keshab Prem	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
8.	B.A	Chavan Krupeshu Ravindra	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
9.	B.A	Mallikarjun Shrinivas Papola	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
10.	B.A	Hudar Mansi Avinash	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
11.	B.A	Swain Poonam Niranjan	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
12.	B.A	Sherlekar Rutika Pareesh	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
13.	B.Com. (A&F)	Mate Neha Balam	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
14.	B.Com. (A&F)	Patil Neha Kishor	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
15.	B.Com. (A&F)	Prachi Kishor Patil	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
16.	B.Com. (A&F)	Mande Raj Pundlik	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
17.	B.Com. (A&F)	Sawant Raj Krushma	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
18.	B.Com. (A&F)	Siddharth Bhagwan Gupta	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
19.	B.Com. (A&F)	Patil Vaibhavi Balkrushana	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
20.	B.Com. (A&F)	Gupta Vaishnavi Shravan	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
21.	B.Com. (B&I)	Shetty Neerav Niranjan	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
22.	B.Com. (B&I)	Nagrkar Prachi Pundalik	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
23.	B.Com. (B&I)	Pethe Sahil Rajendra	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
24.	B.Com. (B&I)	Walid Hanif Karjekar	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
25.	B.Com.	Mulkar Chaitanya Ramesh	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
26.	B.Com.	Bhagat Chetan Naresh	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
27.	B.Com.	Patil Darshan Pundalik	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
28.	B.Com.	Darshan Ashok Patil	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
29.	B.Com.	Arethiya Darshana Dhanji	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
30.	B.Com.	Singh Gulshan Jitendra	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
31.	B.Com.	Bhanushali Jay Dayaram	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
32.	B.Com.	Sharma Khushbu Rajnet	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
33.	B.Com.	Prasad Lalsa Sharughan	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
34.	B.Com.	Pereira Lirin Richard	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
35.	B.Se. CS	Dutta Bisal Biplabchandra	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
36.	B.Se. CS	Mali Ishwari Pundalik	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
37.	B.Se. CS	Chakraborty Pritam Paritosh	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
38.	B.Se. CS	Khopade Sandesh Santosh	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
39.	B.Se. CS	Snehal Bhuwad	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
40.	B.Se. CS	Yadav Sumeet Ramesh	<i>(Signature)</i>	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

*(Signature)*  
 Teacher's Signature

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S. No.	Class	Name	Signature	July/ August																															
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
41.	B.Sc. CS	Duttu Bisai Biplabchandra	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
42.	B.Sc. CS	Mali Ishwari Pundalik	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
43.	B.Sc. CS	Chakravorty Pratik Paritosh	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
44.	B.Sc. (I.T.)	Kasbe Aakush Prakash	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
45.	B.Sc. (I.T.)	Shinde Abhijeet Vishnu	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
46.	B.Sc. (I.T.)	Abhishek Raj	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
47.	B.Sc. (I.T.)	Mali Akshad Santosh	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
48.	B.Sc. (I.T.)	Khan Anam Abusad	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
49.	B.Sc. (I.T.)	Tele Aniket Prakash	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
50.	B.Sc. (I.T.)	Patil Avishkar Ananta	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
51.	B.Sc. (I.T.)	Gawand Dipki Anand	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
52.	B.Sc. (I.T.)	Chavan Hritik Honaji	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
53.	B.Sc. (I.T.)	Mhazre Jaymal Dattaram	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
54.	B.Sc. (I.T.)	Patil Karan Anant	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
55.	B.Sc. (I.T.)	Nikam Kiran Sachin	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
56.	B.Sc. (I.T.)	Soluskar Kuldeep Prabhakar	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
57.	B.Sc. (I.T.)	Lohar Madhumal Kishor	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
58.	B.Sc. (I.T.)	Joshi Mansi Hemant	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
59.	B.M.S.	Sonawale Aditya Santosh	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
60.	B.M.S.	Kamble Anurag Ashok	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
61.	B.M.S.	Shaikh Arshiya Nisha Mukhtar	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
62.	B.M.S.	Sarangapani Austin Solomon	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
63.	B.M.S.	Kuppekar Caethano Bonifon	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
64.	B.M.S.	Ghogare Dhanashri Santosh	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
65.	B.M.S.	Singh Gurveer Charanjeet	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
66.	B.M.S.	Gavaskar Harsh Sunil	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
67.	B.M.S.	Gupta Hritik Mahavir	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
68.	B.M.S.	Jason Nelson Makasare	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
69.	B.M.S.	Mishra Kajal Kunal	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
70.	B.M.S.	Bhatesara Kajal Karmanbhai	[Signature]	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

*[Signature]*  
 Teacher's Signature

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Digital Marketing Certifications  
16 July, 2021 to 08 September 2021

### Attendance Sheet

S. No.	Class	Name	Signature	August/ September																																
				01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31		
1.	B.A	Yadav Akanksha Suresh																																		
2.	B.A	Katara Anuja Chandrashekar																																		
3.	B.A	Khan Arifeena Tahir																																		
4.	B.A	Mulla Ayesha Kalyanulla																																		
5.	B.A	Nikalje Gayatri Sampat																																		
6.	B.A	Jha Harsha Ashokkumar																																		
7.	B.A	Chetry Keshab Prem																																		
8.	B.A	Chavan Krupsha Ravindra																																		
9.	B.A	Mallikarjun Shrinivas Pagola																																		
10.	B.A	Hudar Mansi Avinash																																		
11.	B.A	Sudain Poornam Niranjan																																		
12.	B.A	Sherlekar Rutika Parash																																		
13.	B.Com. (A&F)	Mate Neha Balaram																																		
14.	B.Com. (A&F)	Patil Neha Kishor																																		
15.	B.Com. (A&F)	Prachi Kishor Patil																																		
16.	B.Com. (A&F)	Mande Raj Pandalik																																		
17.	B.Com. (A&F)	Sawarn Raj Krushna																																		
18.	B.Com. (A&F)	Siddharth Bhagwan Gupta																																		
19.	B.Com. (A&F)	Patil Vaishnavi Balkrushna																																		
20.	B.Com. (A&F)	Gupta Vaishnavi Shravan																																		
21.	B.Com. (B&I)	Shetty Neerav Niranjan																																		
22.	B.Com. (B&I)	Nagarkar Prachi Pundalik																																		
23.	B.Com. (B&I)	Peithe Sahil Rajendra																																		
24.	B.Com. (B&I)	Walid Hanif Karjekar																																		
25.	B.Com	Malkar Chaitanya Ramesh																																		
26.	B.Com	Bhagat Chetan Naresh																																		
27.	B.Com	Patil Darshan Pundalik																																		
28.	B.Com	Darshan Ashok Patil																																		
29.	B.Com	Arethiya Darshana Dhanji																																		
30.	B.Com	Singh Gulshan Jitendra																																		
31.	B.Com	Bhanushali Jay Dayaram																																		
32.	B.Com	Sharma Khushbu Rajnet																																		
33.	B.Com	Prasad Lata Shatrughan																																		
34.	B.Com	Perelra Lirin Richard																																		
35.	B.Sc. CS	Dutta Bisal Bipalsahandra																																		
36.	B.Sc. CS	Mali Ishwari Pundalik																																		
37.	B.Sc. CS	Chakravorty Pritam Paritosh																																		
38.	B.Sc. CS	Khopade Sandesh Santosh																																		
39.	B.Sc. CS	Srimal Bhawad																																		
40.	B.Sc. CS	Yadav Sumet Ramesh																																		

Teacher's Signature

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Ms. Sarita Hemant Tambe  
(Faculty Coordinator)



Dr. Anirudha Rishi  
(Principal)

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(Faculty Coordinator)



Dr. Anirudha Rishi  
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**HARSH SUNIL GAVASKAR**

of **St. Wilfred's College of Arts, Commerce & Science** has participated in Value added course  
**DIGITAL MARKETING CERTIFICATIONS** organized by - **DEPARTMENT OF COMMERCE**  
on 16 July, 2021 to 08 September, 2021

Ms. Sarita Hemant Tambe  
(Faculty Coordinator)



Dr. Anirudha Rishi  
(Principal)

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Affiliated with University of Mumbai

Old Mumbai-Pune Highway, near Panvel Toll Plaza, Panvel, Shedung, Maharashtra 410206



## *Certificate of Participation*

This is to certify that

**HRITIK MAHAVIR GUPTA**

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**JASON NELSON MAKASARE**

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